

**California American Studies Association  
2015 Annual Meeting  
California State University, Fullerton**

**Friday, April 24**

<b>12:30-2:00</b> <b>Session 1</b>	Race, Gender, & Popular Culture in America <i>Ontiveros</i>	Cultures of World War II <i>Tuffree</i>	Cultural Politics of the Environment <i>Hetebrink</i>
<b>2:15-3:45</b> <b>Session 2</b>	Queering Queer Politics <i>Ontiveros</i>	Rethinking Deviance <i>Tuffree</i>	Space and Place in American Culture <i>Hetebrink</i>
<b>4:00-5:45</b> <b>Session 3</b>	Teaching at Community Colleges <i>Ontiveros</i>	Civil Rights and Collective Memory <i>Tuffree</i>	Women in American Culture <i>Hetebrink</i>
<b>6:00-7:30</b>	RECEPTION <i>Oggi's Pizza &amp; Brewing Co.</i>		

**Saturday, April 25**

<b>9:00-10:30</b> <b>Session 4</b>	Music and Identity <i>Ontiveros</i>	History, Myth, and Memory <i>Tuffree</i>	The Powers of Religion <i>Hetebrink</i>
<b>10:45-12:30</b> <b>Session 5</b>	Disciplined and Punished <i>Ontiveros</i>	California Identities <i>Tuffree</i>	The Horrors of Everyday Existence <i>Hetebrink</i>
<b>12:30-1:00</b>	Lunch <i>TSU Patio</i>		
<b>1:00-1:45</b>	CASA Business Meeting <i>Ontiveros</i>		
<b>2:00-3:00</b>	<b>Keynote Address: "On the Gelatinous: Three Movements," KYLA TOMPKINS,</b> author of <i>Racial Indigestion: Eating Bodies in the Nineteenth Century</i> <i>Ontiveros</i>		
<b>3:15-5:00</b> <b>Session 6</b>	Zombies! <i>Ontiveros</i>	L.A. Stories <i>Tuffree</i>	What Should a Book on Religions in California Contain? <i>Hetebrink</i>

## **CALIFORNIA AMERICAN STUDIES ASSOCIATION**

2015 Annual Meeting  
Titan Student Union  
California State University, Fullerton  
April 24-25, 2015

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### **REGISTRATION AND LOGISTICS**

#### **REGISTRATION**

There is no pre-registration for the meetings. Registration will occur at the meeting itself. There is a charge of \$65 for all faculty/community registrants and \$25 for all student registrants (grad and undergrad). Because we lack the ability to process credit cards, please be prepared to pay for registration with a check (made out to California American Studies Association) or with cash. All presenters and chairs should plan to register.

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#### **TITAN STUDENT UNION**

The 2015 CASA conference will be held on the main level of the Titan Student Union. Maps of the TSU are available at: <http://asi.fullerton.edu/tsu/map.asp>

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#### **GUIDELINES FOR PRESENTERS**

To make sure that there is plenty of time for the presentation of each paper and a robust discussion, please plan on limiting your presentations to 15-20 minutes. Presenters should send copies of their papers to their chair/commentator by April 12th.

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#### **AV INSTRUCTIONS FOR CASA CONFERENCE**

Each meeting room in the TSU will be equipped with an LCD projector, screen, and a connector cable. The conference is not supplying computers. You will need to bring a laptop or share a laptop with someone else in the session. Presenters should collect their presentations on one laptop prior to the session. This will minimize delays once the session begins. We recommend that you bring your presentation on a USB drive or CD as a backup. Mac users are advised to bring their own adaptors for the digital projectors.

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#### **TRAVEL INFORMATION**

Cal State Fullerton is located at 800 N. State College Blvd., Fullerton, CA 92831. For driving directions from your location to CSUF, please visit: <http://www.fullerton.edu/campusmap/>

Orange County's John Wayne Airport (SNA) is located approximately 14 miles south of Fullerton. For airport information please visit: <http://www.ocair.com/>. Other nearby airports include: Long Beach Airport (LGB) and Los Angeles International Airport (LAX)

Fullerton's Amtrak station is located approximately 3 miles from campus at 120 East Santa Fe Avenue in downtown Fullerton. The number 26 OCTA bus route runs from the station to the front entrance of campus on Nutwood Avenue

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## **PARKING ON CAMPUS**

Friday, April 24<sup>th</sup>: You may purchase a daily permit for \$8.00 at one of the permit machines located on campus. Daily permits are valid in all student lots and parking structures. After 6:00 pm permits are valid in all Faculty/Staff lots except Lots F, H and I. For additional information, please visit: <http://parking.fullerton.edu/>

For a printable campus parking map, please visit:  
<http://parking.fullerton.edu/Maps/PrintableCampusMap.pdf>

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## **HOTEL RECOMMENDATIONS**

The Fullerton Marriott is located just off the Nutwood exit from the 57 freeway, right next to CSUF, at 2701 East Nutwood Avenue Fullerton, CA 92831. For reservations call (714) 738-7800. Also near to CSUF is the Fullerton Holiday Inn at 2932 East Nutwood Avenue Fullerton, CA 92831. For reservations call (714)-579-7400. Located in downtown is Hostelling International Fullerton youth hostel at 1700 N. Harbor Blvd. Fullerton, CA 92832. For information call (714)-738 3721.

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## **FOOD & DRINK**

On Friday, April 24th, all of the food services in the Titan Student Union will be open until 2 PM. On Saturday, lunch will be provided for all conference registrants. Coffee, tea and water will be provided on Saturday morning and will be available between afternoon sessions on both days.

Fullerton is a city of great restaurants and bars including Rutabegorz, Twisted Vine, Steamers, and Bootlegger's Brewery.

Restaurants within walking distance from campus include: Oggi's, Which Wich Sandwiches, El Tarasco, The Habit Burger Grill, Panera, What's Up Men Japanese Noodle, Thai Basil and more.

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## EXPLORING FULLERTON

CSUF's Begovich Gallery is open on Saturdays from 12-2pm. Downtown Fullerton boasts the Fullerton Museum Center, offering multi-disciplinary exhibitions and educational programs in the areas of history, science, and art.

Visitors can explore the Fullerton Arboretum, Craig Regional Park, Muckenthaler Cultural Center, and nearby Nixon Presidential Library & Museum.

Fullerton lies approximately six miles north of Disneyland and between 20-30 miles north of Laguna, Newport and Huntington beaches.

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## GRADUATE STUDENT PAPER PRIZE

CASA awards a prize to the best graduate student paper presented at the annual meeting. Students who wish to nominate themselves should submit a copy of their paper via email to prize committee chair Brett Mizelle no later than Friday, May 1<sup>st</sup>. email: [Brett.Mizelle@csulb.edu](mailto:Brett.Mizelle@csulb.edu)

The national American Studies Association (ASA) meeting in Toronto, Canada, October 8-11, 2015, will feature a panel of outstanding graduate student papers drawn from different regional ASA chapter meetings. The winner of the CASA prize earns a spot on this panel and will be able to present his/her paper at ASA in the fall. CASA will help defer the cost of student travel to ASA.

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## ABOUT CASA

Since it was founded in 1981, CASA has always been an open, inclusive regional organization devoted to promoting the field of American Studies, particularly in California. Our annual conference regularly welcomes undergraduate and graduate students, K-12 educators, college and university faculty, and community members. Membership in the American Studies Association is not required of conference presenters and attendees. More information regarding CASA and its annual conferences can be found at the Association's webpage: <http://amst.fullerton.edu/casa.asp>

### 2014-2015 CASA Executive Committee:

President - Adam Golub, CSU Fullerton

Vice-President - Elaine Lewinnek, CSU Fullerton

Treasurer - Ed Blum, San Diego State University

Representative to ASA Committee of Regional Chapters - Brett Mizelle, CSU Long Beach

CASA 2015 Program Committee:

Adam Golub, California State University, Fullerton, Program Chair

Edward Blum, San Diego State University

Courtney Brown, California State University, Fullerton

Lily Geismer, Claremont McKenna College

Elaine Lewinnek, California State University, Fullerton

Susie Woo, California State University, Fullerton

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## CONFERENCE PROGRAM

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### FRIDAY, APRIL 24

**Registration, 12:00-4:30 pm (Atrium area by Pavilions)**

Coffee, tea, and bottled water will be available in the afternoon.

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### 12:30-2:00

#### Session 1

#### **Panel 1A: Race, Gender, & Popular Culture in America**

*Ontiveros*

Chair/Comment: Natalie Graham (African American Studies, CSU Fullerton)

From Betty to Jane: The Latina Experience as Seen on Primetime Television

Danielle Barraza (American Studies, CSU Fullerton)

(Re)Sounding Blackness: An Alter-Ego-Trip Through Popular Rap and R&B

Courtney Brown (American Studies, CSU Fullerton)

Beyonce and Jay-Z: Black Bodies in Public Spaces

Tatiana Pedroza (American Studies, CSU Fullerton)

**Panel 1B: Cultures of World War II***Tuffree*

Chair/Comment: Dustin Abnet (American Studies, CSU Fullerton)

Partial Rehabilitation: *Task Force* and The Case of Billy Mitchell  
Andrew Howe (History, Politics, and Society, La Sierra University)Life Goes to War: Margaret Bourke-White and the Image of the Italian Campaign  
Benjamin Cawthra (History, CSU Fullerton)**Panel 1C: Cultural Politics of the Environment***Hetebrink*

Chair/Comment: Tamara Venit-Shelton (History, Claremont McKenna College)

Ecological Thinking in the 1970s and the Origins of Ambient Music  
Daniel Belgrad (Humanities and Cultural Studies, University of South Florida)Embodiment, or the Loving Intimacies of Carbon  
Bob Johnson (History, National University)Learning to Swim Without Water: The Desiccation of a Young Biologist in Academia  
Blake Ginsburg (Philosophy and Biological Science, CSU Fullerton)**2:15-3:45 pm****Session 2****Panel 2A: Queering Queer Politics: Alternative Voices Within the LGBT Community, 1930s-1980s***Ontiveros*

Chair/Comment: John Ibson (American Studies, CSU Fullerton)

Left to Right: The Incorporation of West Hollywood and the Remaking of Gay Politics in 1980s Los Angeles  
Ian Baldwin (History, University of Nevada, Las Vegas)“Talking Wife”: Developing a New Social “Language” to Protect Your Political Value in a Homophobic World, 1930s-40s  
Randolph Baxter (American Studies, CSU Fullerton)“I Shall Always Cherish Sunday”: A Case Study of Suicide, Race, and Queerness in Early-1960s America  
Craig Loftin (American Studies CSU Fullerton)

**Panel 2B: Rethinking Deviance: Explorations of Stigmatized Communities in Modern America**

*Tuffree*

Chair/Comment: Carrie Lane (American Studies, CSU Fullerton)

It's Just a Body, People

Gabrielle Jordan (American Studies, CSU Fullerton)

The Way the World Works

Jourdan Luedeke (American Studies, CSU Fullerton)

The Living Dead: The Culture of Death and Display

Bahar Tahamtani (Psychology, CSU Fullerton)

**Panel 2C: Space and Place in American Culture**

*Hetebrink*

Chair/Comment: Linda Espana-Maram (American Studies, CSU Long Beach)

Not So Long Ago, In a Galaxy Far, Far Away: Locating the Cold War, the 'Third World,' and Imperialist Thought in the Original Trilogy

Cameron Klienberger (American Studies, CSU Long Beach)

The 'House' America Built: Music and Dance Culture in the Y Generation

Bryant Dineris (American Studies, CSU Long Beach)

Magic Along the Freeway: Disneyland Ritual and Community Making

Kristian Diaz (Religious Studies, University of Denver)

**4:00-5:45**

**Session 3**

**Panel 3A: Roundtable: Teaching American Studies and Ethnic Studies at Community Colleges**

*Ontiveros*

Moderator: Leila Zenderland (American Studies, CSU Fullerton)

Beatriz Tapia (Chicana/o Studies, East Los Angeles College)

Elizabeth Kronbeck (Ethnic Studies, History, and Social Science, Glendale Community College)

Amelia Kremer (History, Mt. San Antonio Community College)

Bridget Kominek (English, Fullerton College)

### **Panel 3B: Civil Rights and Collective Memory**

*Tuffree*

Chair/Comment: Lily Geismer (History, Claremont McKenna College)

(White) Man's Best Friend: "Negro Dogs" in American Memory

Tyler Parry (African American Studies, CSU Fullerton)

1937: Another Red Year

Walter Gordon (Independent Scholar)

Achieving Interracial Solidarity Through the Construction of Class Distinction: The Case of the Musicians' Union

Michael Roberts (Sociology, San Diego State University)

### **Panel 3C: Women in American Culture**

*Hetebrink*

Chair/Comment: Mary Anderson (American Studies, CSU Fullerton)

Selena Quintanilla

Daisy Gutierrez (American Studies, CSU Fullerton)

It's Written in the Stars: Zoe Saldana's Star Image or How She Got This Job

Owena Jordan (History, CSU Los Angeles)

Army Dress Codes and Women Soldiers

Kathleen Harris (American Studies, CSU Fullerton)

The Embodiment of Choice: Women's Health Care and Self-Perceptions in Eighteenth-Century America

Katrina Radojevic (History, San Diego State University)

**6:00-7:30**

**RECEPTION**

**Join us at Oggi's Pizza and Brewing Company, Back Patio**

2595 E. Chapman Ave. (corner of Chapman and Commonwealth). Less than 1 mile south from Titan Student Union.



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**SATURDAY, APRIL 25**

**Registration, 9am to 4pm (Atrium area by Pavilions)**

Coffee, tea, and bottled water will be available.

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**9:00-10:30 am**

**Session 4**

**Panel 4A: Music and Identity**

*Ontiveros*

Chair/Comment: Joti Rockwell (Music, Pomona College)

Metalphysics: A Critical Look at Death and Horror in Death Metal

Andrew Arreola (Philosophy, CSU Fullerton)

The Globalization of K-Pop in the West Through American Orientalism

Tramanh Hoang (American Studies, CSU Fullerton)

The Subversive Voice of Third-Wave Feminism as a *Play of Aporia* in Grunge

Linnea Zeiner (History, San Diego State University)

**Panel 4B: History, Myth, and Memory**

*Tuffree*

Chair/Comment: Allison Perlman (Film and Media Studies and History, UC Irvine)

The Meaning of Revolution: *The Death of Artemio Cruz* and *Listen, Yankee!*

Joshua Cowan (English, Texas Tech University)

'Them' as 'Us': Redemption of the Frontier Myth in Post-Vietnam Hollywood Cinema

Herve Mayer (American Studies, Paris Ouest Nanterre La Defense University)

Friend or Foe: Ken Burns' Impact on Popular Culture and Public Memory

Peter Stearns (American Studies, CSU Fullerton)

**Panel 4C: The Powers of Religion***Hetebrink*

Chair/Comment: Jason Sexton (Honors, California State University, Fullerton)

Evangelical Women in the City of Angeles: How the City of Los Angeles Impacted the Ministries of Henrietta Mears and Aimee Semple McPherson

Melissa Ortiz-Berry (History of Christianity, Claremont Graduate Center)

Why Hitler Was Destined to Lose the Second World War: HMS Richards, *The Voice of Prophecy*, and Armageddon

Brenda Schaffner (History, San Diego State University)

Material Representation: Narco Culture and Religiosity in New American Conception

Megan Zebert-Judd (Homeland Security, San Diego State University)

**10:45-12:30****Session 5****Panel 5A: Disciplined and Punished***Ontiveros*

Chair/Comment: Donna Murch (History, Rutgers University)

Performing Manson: Finding Our Way through a Legion of Charlies

Jeffrey Melnick (American Studies, University of Massachusetts, Boston)

Punishing and Healing the California Body: Innovating Anthropology in California's Prisons

Jason Sexton (Honors, CSU Fullerton)

Spatial Subjects: Electronic Tracking Devices and Involuntary Geolocation

Brendan Gaughan (American Studies, The University of Texas at Austin)

School System and Systemic Social Inequality in HBO's *The Wire*, Season 4

Stepan Serdiukov (American Studies, CSU Fullerton)

**Panel 5B: California Identities***Tuffree*

Chair/Comment: Susie Woo (American Studies, CSU Fullerton)

Vocalizing Los Angeles: The Pronunciation Debate and Los Angeles's Sonic Identity

Eric Spoelstra (History, San Diego State University)

Watercolor and the Construction of California Identity  
Christine Mugnolo (Visual Studies, UC Irvine)

People's Guide to Orange County  
Elaine Lewinnek (American Studies, CSU Fullerton) and Michael Steiner (American Studies, CSU Fullerton)

**Panel 5C: The Horrors of Everyday Existence**  
*Hetebrink*

Chair/Comment: Raymond Ortiz (History, CSU Fullerton)

Translating the Zombie: The Undead's First Walks in Hollywood  
Bianka Ballina (Film and Media Studies, UC Santa Barbara)

The Villainous and Monstrous: Popular Hollywood imaginations of Asian Immigrants  
Bhargavi Narayanan (Film and Media Studies, UC Santa Barbara)

Violence Ordinarity in the Worlds of Narcocinema  
Juan Llamas-Rodriguez (Film and Media Studies, UC Santa Barbara)

Mummies, Monsters, and the Horrors of Domesticity  
Corrigan Vaughan (Film and Media Studies, UC Santa Barbara)

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**Lunch, 12:30-1:00 pm**

A boxed lunch will be provided for all conference registrants.

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**CASA Business Meeting, 1:00-1:45**  
*All are welcome*  
*Ontiveros*

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**2:00-3:00 pm**  
**Keynote Address**

**"On the Gelatinous: Three Movements," KYLA TOMPKINS, author of *Racial Indigestion: Eating Bodies in the Nineteenth Century*, winner of the 2012 Lora Romero First Book Publication Prize by the American Studies Association.**  
*Ontiveros*

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**Session 6**  
**3:15-5:00**

**Panel 6A: Zombies!**  
*Ontiveros*

Chair/Comment: Adam Golub (American Studies, CSU Fullerton)

Re-Emerging Threat: The Zombie in American Popular Culture  
 Judson Barber (American Studies, CSU Fullerton)

Caution Zombies  
 Darcy Anderson (American Studies, CSU Fullerton)

The Aging Dead: Representations of Aging and Death Through the Zombie Body  
 Jasmin Gomez (American Studies, CSU Fullerton)

Afterlife With Archie  
 Amanda Ritter (American Studies, CSU Fullerton)

**Panel 6B: L.A. Stories**  
*Tuffree*

Chair/Comment: Elaine Lewinnek (American Studies, CSU Fullerton)

Raider Nation: Beyond Spiked Shoulder Pads  
 Joaquin Alatorre (American Studies, CSU Fullerton)

Latinos in Dodger Stadium: A Story of Redemption  
 Michael Crawley (American Studies, CSU Fullerton)

The Burrito Bracket: Latino Cultural Explorations in Los Angeles  
 Nereida Moreno (American Studies, CSU Fullerton)

**Panel 6C: What Should a Book on Religions in California Contain?**  
*Hetebrink*

Chair/Comment: Ray F. Kibler III (Independent Scholar)

Sikhs in California

Sahiba K. Sindhu (C2 Education, Diamond Bar)

The Role of Roman Catholicism in California History

Jeffrey M. Burns (Harpst Center of Catholic Thought and Culture, University of San Diego)

Immaculate Heart Community of California: A Case Study in Religion and Change

Susan M. Maloney (Independent Scholar)

