California American Studies Association
Annual Meeting

Localisms, Regionalism, Nationalisms, Internationalisms

San Diego State University
April 12-13, 2019

View of Lindbergh Field, San Diego, circa 1935
# California American Studies Association
## 2019 Conference at a Glance

### Friday, April 12

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<th>Time</th>
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<tr>
<td>10:00 am-12:00 pm</td>
<td>Tour of Rancho Peñasquitos</td>
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<tr>
<td>12:00-5 pm</td>
<td>Registration</td>
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<td>1:00-2:30 pm</td>
<td>Session 1: Containment and Exclusion in Postwar L.A.</td>
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<td>Academic Activisms</td>
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<td>Diasporas in Film and Fiction</td>
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<td>2:30-3:00 pm</td>
<td>Coffee Break</td>
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<td>3:00-4:30 pm</td>
<td>Session 2: Gateways and Barriers: San Diego-Tijuana Borderlands</td>
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<td>Animal Studies and American Studies</td>
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<td>The Politics of Wellness</td>
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<td>5:00-6:30 pm</td>
<td>Reception at Eureka!</td>
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<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:30-9 am</td>
<td>Registration</td>
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<tr>
<td>9-10:30 am</td>
<td>Session 3: California Dreamscapes</td>
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<td>Queering Borderlands Strategies</td>
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<td>Hollywood Horror</td>
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<td>Cold War Politics</td>
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<tr>
<td>10:45-12 pm</td>
<td>Keynote Address</td>
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<td>12-1:00 pm</td>
<td>Lunch CASA Business Meeting</td>
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<td>1:15-2:45 pm</td>
<td>Session 4: People’s Guide Project</td>
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<td>Latinxs in Los Angeles</td>
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<td>Art and Identity</td>
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<td>3:00-4:30 pm</td>
<td>Session 5: Science, Knowledge, and Race</td>
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<td>Shifting Sexualities in Place</td>
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<td>Spaces of Tourism</td>
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California American Studies Association
Annual Meeting 2019
San Diego State University, April 12-13

Friday, April 12

Field Trip: 10 am – 12 pm

Rancho Los Peñasquitos Adobe and Ranch House Tour
12122 Canyonside Park Driveway, San Diego
Docent-led tour of San Diego’s oldest land grant and 1860s adobe. Please RSVP to marc@joncast.com. For more information, see page 11.

Registration: 12pm - 5pm

Session 1: Friday, April 12, 1-2:30pm

Panel 1A
Containment and Exclusion: Power and Social Boundaries in Postwar California
Cosponsored by L.A. History & Metro Studies Group, Huntington-USC Institute on California and the West

Car Talk: Voices of Protest from the Wall of Sound to Morning Drive
Peter Chesney, UCLA

“Such Intermingling”: State Mental Hospital Expansion and Contested Space in Los Angeles, 1950-1969
Angelica Stoddard, USC

Kristen Hayashi, UC Riverside

Chair and Comment: Elaine Lewinnek, CSU Fullerton

Panel 1B: Academic Activisms

Salvage Anthropology, the Politics of Science, and Native Land Title in California: 1911-1948
Robert Edwards, UCSD
Activism on the DL: The Gay Liberation Front at San Diego State University
John Gove, SDSU

Local Black Power and Community Organizing in Seattle: The Black Student Union at the University of Washington
Marc Robinson, CSU San Bernardino

Student Activism and Ethnic Studies: Racial Labor in a Multicultural Moment
Giselle Cunanan, Indiana University Bloomington

Chair and Comment: Justin Gomer, CSU Long Beach

Panel 1C: Diasporas in Film and Fiction

From Filipino Houseboys to Filipina Helpers: Social Reproduction and Racialized Sentimentality in Twentieth-Century American Domestic Fiction
Alden Sajor Marte-Wood, UC Irvine

Becoming American: Racialism and Neoliberal Multiculturalism in Immigrant Muslim Women’s Writing
Zeynep Aydogdu, Ohio State University

A Diasporic Community Defined: How Cinematic Practices Distinguish Los Angeles’s Little India as a South Asian Enclave
Krystle Hyder, USC

Chair and Comment: Roy Whitaker, SDSU

Coffee Break, 2:30-3:00pm

Session 2: Friday, April 12, 3:00-4:30pm

Panel 2A: Gateways and Barriers: The Making of the San Diego-Tijuana Borderlands

Placing the Working-Class Mexican in Early San Diego Borderland History: Analysis of National Identity Transformation in San Diego after the 1848 Treaty of Guadalupe Hidalgo
Marc Jones, SDSU

Forging Boundaries: Prohibition, Post-Revolutionary State Formation, and Competing Nationalisms at the Tijuana-San Diego Border, 1920-1933
Kevan Q. Malone, UCSD
The Suburban Borderland: Race, Conservatism, and Space in the Making of ‘South Bay’ San Diego in the Twentieth Century
Miguel Giron, University of Texas, El Paso

From Prohibition to Fútbol: Tijuana’s Contemporary Transborder Business Empire—the Xoloitzcuintles de Caliente
Maria Plascencia, Yale University

Chair and Comment: Sara Fingal, CSU Fullerton

Panel 2B: Animal Studies and American Studies: Agency, Identity, and Contestation

“The Greatest Menace”: African American Migration, Boll Weevils, and Cotton Agriculture
Karla Beltran, CSU Long Beach

The Importation and Eradication of Axis Deer in Hawai’i
Hayley Lim, CSU Long Beach

Fighting Dogs and American Identity: The Cultural Evolution of the Pit Bull Terrier, 1870-1920
Tim Trevor, CSU Long Beach

The Bison of Santa Catalina Island
Ian Pinkham, CSU Long Beach

Chair and Comment, Brett Mizelle, CSU Long Beach

Panel 2C: The Politics of Wellness

Wellness in the ‘Blue Zone’: The Cultural Politics of Vegetarianism in Loma Linda
Eileen Luhr, CSU Long Beach

Man in the Box: Expressions of Masculinity in Grunge Music
Andrea Alvarado, SDSU

Queering Compulsory Motherhood
Riley Taylor, UC Riverside

Chair and Comment: Stephanie Galia, SDSU

Friday, April 12, 5-6:30 pm
Reception: Eureka!
5140 College Avenue, Suite 111

Join fellow CASA attendees for drinks and light food at the Eureka! Bar and Restaurant, within walking distance from the panels.

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Saturday, April 13

Registration and Coffee: 8:30am - 3pm

Session 3: Saturday, April 13, 9:00 – 10:30 am

Panel 3A: California Dreamscapes

“A Boom the Likes of Which We Have Never Seen”: Corporate Real Estate Development and the Environmental Movement in California, 1965-1973
Andrew Wiese, SDSU

The Duality of Dreaming: Loleta’s Lighthouse Ranch
Kira Sherman, CSU Fullerton

Irvine Ranch: Safety, Development, and Cultural Imperialism
Shiloh Green, UC Merced

Chair and Comment: George Gastil, SDSU

Panel 3B: Borderlands Strategies: Queering Sexuality, Community Care, Latinx Music and Language Use -- A panel of the Nepantleras Collective

Motherist Collectives: Women of Color in Academia and Queering Familia through Community Care
Alexandra Gomez, SDSU

Navigating and Healing from the Virginity Complex
Rogelia Mata, SDSU

Creating Queer Futurities Through Music
Bertha Rodriguez, SDSU

Interstitial Language Code Switching: A Borderlander Feminist Strategy In San Diego Tijuana Transnational Feminisms
Fernanda Vega, SDSU

Panel 3C: Hollywood Horror

“We Wouldn’t Stand a Chance”: A Revisionist Ecocritical Assessment of Hitchcock’s *The Birds*
Isaac Rooks, USC

“We Are Going to Need a Bigger Metaphor”: *Jaws* and the Monster that Lurks beneath the Surface
Alexander Foy, CSU Fullerton

*Supernatural* and the Mythic Middle America
Emma St. Lawrence, USC

Chair and Comment: Brande Jackson, CSU Fullerton

Panel 3D: Cold War Politics

The Committee of Correspondence: American Women’s Cold War Politics and Patriotism, 1952-1969
Amanda Schumaker, SDSU

Omar Khayyam, Martin Luther King Jr., and Travelling Theory
Alborz Ghandehari, University of Utah

The Policy of Deterrence and the Age of Fear: U.S.-German Relations in the Midst of NATO’s Double-Track Decision, 1979-1983
Felicitas Hartung, UCSD

When Internationalisms Plays out Locally: A Case Study on Shared Histories and Presents of American Soldiers, German Families, and Refugee Families Who Find Themselves on Wars in Urban Spaces in ‘Peaceful Times’
Nicole Hirschfelder, Eberhard Karls Universitat Tubingen, Germany

Chair and Comment: Alison Kanosky, CSU Fullerton

Keynote Address: 10:45 am - 12:00 pm

From the Great Exception to Center of the Resistance: California and the Fate of the Nation
Scott Kurashige, University of Washington, Bothell

**Lunch: 12:00 pm – 1:00 pm**

Lunches will be provided for all registered conference participants.

**CASA Business Meeting**
All conference attendees are invited to participate in our organizational meeting. We hope you will join us to help guide the California American Studies Association.

**Session 4: Saturday, April 13, 1:15-2:45 pm**

**Panel 4a: Confronting Southern California’s Historical Forgetting with the People’s Guide Project**

Gustavo Arellano, *Los Angeles Times*

Thuy Vo Dang, UC Irvine

Elaine Lewinnek, CSU Fullerton

**Panel 4b: Shifting Sexualities: Race, Sex, Gender, and Space**

Detached Vaginas: The Racial Effects/Affects of the Fleshlight
Quinn Anex-Ries, USC

Infernal Paradise: Queer Intimacy, Neocoloniality, and Liminality between the Antilles and France
Aurélien Davennes, USC

Prophylactic as Subject: The Limits of Events and Object-Ontologies
David Lucero, USC

Chair and Comment: Mathew Kuefler, SDSU

**Panel 4c: Art and Identities in California**

Building the Golden State: Reclaiming the Labor of African Americans in California’s History through Public Art
Session 5: Saturday, April 13, 3:00 – 4:30 pm

Panel 5A: Science, Knowledge, and Race

Living Glaciers or Creative Spirit: Geology and Immanence in Mid-Nineteenth-Century California
Skyler Reidy, USC

“This Isn’t the South Bronx”: Race, Criminality, and Disability in the Contemporary Opioid Epidemic
Maisam Aloma, University of Colorado, Boulder

Chair and Comment: Dustin Abnet, CSU Fullerton

Panel 5B: Expressions of Sexuality, Indigeneity, and Gender: Contemporary Realities of Latinxs in the City of Angels

Intergenerational Empowerment Among Women in the Los Angeles Brown Berets
Cassandra Flores-Montaño, USC

No Es Mi Amiga: Lesbian Latina Development within Restrictive Latino Frameworks
Kathy Pulupa, USC

“These Objects Do Not Tell Our Story”: Public Spaces and the Museum in Latinx and Indigenous Los Angeles
Michelle Vasquez, USC

Chair and Comment: George Sánchez, USC

Panel 5C: Spaces of Tourism
Between Paradise and Terror: Racialized Cultural Practices at the Bali Bombing Intersection
Teraya Paramehta, USC

The “Ninth Island”: The Diasporic Imaginary and Kānaka ‘Ōiwi in Las Vegas, Nevada
Gregory Pōmaika‘i Gushiken, UCSD

All the Hottest Celebrities: Death Tourism in Southern California
Darcy Anderson, CSU Fullerton

Chair and Comment: Vinod Sasidharan, SDSU
REGISTRATION

Registration is $65 for faculty and $25 for students or community members; scholarships are available upon request. Plan to pay by cash or check only; we regret that we are unable to process credit cards.

TRAVEL AND PARKING INFORMATION

The 2019 CASA conference will be in the Arts and Letters Building at San Diego State University. An interactive map is here https://sunspot.sdsu.edu/map/ For participants who are traveling by plane, the closest airport to San Diego State University is the San Diego International Airport. SDSU is on the trolley’s green line. Driving directions are here: http://arweb.sdsu.edu/es/campusinfo/directions.html and the best place to park is Parking Structure 4.

GUIDELINES FOR PRESENTERS

To make sure that there is plenty of time for the presentation of each paper and a robust discussion, please plan on limiting your presentations to 15 minutes, which is about 2000 words or approximately 8 pages. Presenters should send electronic copies of their papers to their chair/commentator by March 12. Each meeting room will be equipped with an LCD projector, screen, and a connector cable. You will need to bring a laptop or share a laptop with someone else in the session. Presenters should collect their presentations on one laptop prior to the session, in order to minimize delays once the session begins. We recommend that you bring your presentation on a USB drive. Mac users should also bring their own adaptor cables. SDSU has visitor wireless login, but one must agree to the University’s rules and then reboot one’s computer or tablet, so be prepared for the time that may take.

FOOD & DRINK

On Friday, April 12, the conference will provide coffee and snacks. Food services on campus will be available and all attendees are invited to a reception at Eureka! On Saturday, all conference attendees will be provided with coffee, snacks, and lunch.

QUESTIONS?

If you have additional questions not answered above, please contact Professor Edward J. Blum eblum@sdsu.edu or Professor Elaine Lewinnek at elewinnek@fullerton.edu.

Special thanks to the CASA 2019 Program Committee: Dustin Abnet, Darcy Anderson, Edward Blum, Justin Gomer, Brande Jackson, Ray Kibler III, Elaine Lewinnek, Brett Mizelle, and Peter Stearns
Rancho Los Peñasquitos Adobe and Ranch House Field Trip
12122 Canyonside Park Driveway, San Diego
Please RSVP to marc@joncast.com

Rancho Los Peñasquitos is San Diego County’s oldest Mexican land grant and holds its second oldest adobe. The site was home to the region’s indigenous peoples for at least 6,000 years before the Spaniards arrived in 1769. Franciscan missionaries used the land for a vineyard and raising goats. The land grant was issued in 1823 to the comandante of the San Diego Presidio, Francisco María Ruiz, who built the adobe within the following year. George A. Johnson, paddlewheel ferry operator on the Colorado River at Yuma, married into the family, and in 1861 expanded the Ruiz’s adobe into the three-wing ranch house. Rancho Los Peñasquitos was a working cattle ranch for most of the Mexican and U.S. periods, until 1962. When the City and County of San Diego jointly took ownership of the property in 1974, it became a site for archaeological field work by several local universities and colleges.

We will begin the visit with an archaeological and historical overview. We will then break into smaller groups for docent-led tours of the property, museum, spring house, and the 1860s furnished adobe ranch house. Tours will end around 11:30am, followed by a picnic lunch with docents at tables by the spring reservoir and orchard.

Bring walking shoes, lunch, and water. You may consider arriving early to explore the more than 10 miles of trails at the ranch.