

CALIFORNIA AMERICAN STUDIES ASSOCIATION



2013 ANNUAL MEETING
APRIL 26-27

California in American Culture, California and the world, regional identities, protest culture, carceral studies, borderland and diasporic communities, religion, race and ethnicity, gender and sexuality, youth studies, material culture



SAN DIEGO STATE
UNIVERSITY



California American Studies Association
2013 Annual Meeting
San Diego State University
April 26-27

PROGRAM

FRIDAY, APRIL 26

Registration is open from 12:00pm to 5:00pm in the first floor courtyard of the Arts and Letters building.

All sessions are held in the "Arts and Letters" (AL) building, except the keynote address.

1:00-2:30 -- Session 1

Panel 1A: "Representations and Behaviors of Women and Children in the Antebellum South"

Room: AL101

- **Chair/Comment:** Erica Ball (American Studies, California State University, Fullerton)
- "Of all the Relations on Earth, None are More Sacred Than That of a Mother": Representations of African American Women in Oral and Written Texts, 1850-1926
Moriah Gonzalez-Meeks (History, San Diego State University)
- By the Hand of the Mistress: Violent Plantation Mistresses in the Antebellum South
Amber Tiffany (History, San Diego State University)
- Constructing Slave Children in the Antebellum South
Matthew Vasilakis (History, San Diego State University)

Panel 1B: Radical Visions of Nature and Wilderness: Self-realization and Return, Ecofeminism, and Anarcho-Primitivism

Room: AL102

- **Chair/Comment:** Michael Steiner (American Studies, California State University, Fullerton)
- "The American Protagonist's Journey Into the Wild(er)ness"
Nicole Rehnberg (American Studies, California State University, Fullerton)
- "Ecofeminism: A Revolutionary Response to a World of Woes"
Amy Kremer (American Studies, California State University, Fullerton)
- "Anarcho-Primitivism, Nature, and Humanity"
Patrick Heyer (American Studies, California State University, Fullerton)

Panel 1C: Looking at Women: Representing Gender in Postwar America

Room: AL524

- **Chair/Comment:** Susan Cayleff (Women's Studies, San Diego State University)
- "Revisiting the Watershed Thesis: Gendered Surveillance, Subcultures, and Public Spheres in Postwar America"
Cari Lyle (History, California State University, Long Beach)
- "Then and Now: Changes in America's Standards of Beauty (1968 vs. 2012)"
Golzar Yaghoubpour (American Studies, California State University, Fullerton)
- "Good in Birth: Contraception and Bodies of Color in Mass Media"
Danielle Barraza (American Studies, California State University, Fullerton)

Panel 1D: Cultures of Medicine

Room: AL566

- **Chair/Comment:** Sarah Schrank (History and American Studies, California State University, Long Beach)
- "The Mood Disorder: Emergence of a Problematic"
Adam Hefty (History of Consciousness, University of California, Santa Cruz)
- "Identity, Activism, and Hospital Planning in 1960s Los Angeles"
Daniel Simon (American Studies, University of Hawaii at Manoa)



COFFEE BREAK

2:45-4:15 -- Session 2

Panel 2A: "Press on, Press On": How Nurses, Spies, and Spiritualism Transformed Life During the Civil War

Room: AL101

- **Chair/Comment: Karen Lystra (American Studies, California State University, Fullerton)**
- "Go Nurse the Soldiers: Louisa May Alcott and Civil War Nursing"
Caitlin Wion (History, San Diego State University)
- "The 'Secret Service' of Women during the American Civil War"
Shane P. Bailey (History, San Diego State University)
- "'I Would Still Be Drowned in Tears': Spiritualism in the Lincoln White House"
Michelle Hamilton (History, San Diego State University)

Panel 2B: American Foodways

Room: AL102

- **Chair/Comment: Christopher Farrish (Cultural Studies, Claremont Graduate University)**
- "Life's Too Short to Drink Bad Beer: A Brief Narrative of Women & the American Beer Industry"
Lauren Terrebrood (American Studies, California State University, Fullerton)
- "Table for Two: Cultural Imperialism and Decolonizing Practices in Representations of Filipino Food"
Ronaldo Noche (American Studies, Brown University)
- "White Discursive Spaces and Alternative Food Movements"
Kari Szakal (Women's Studies, San Diego State University)

Panel 2C: Race and Politics in California

Room: AL524

- **Chair/Comment: John Putman (History, San Diego State University)**
- "Diasporic America: A Begrudging Necessity?"
Cameron Young (English, California State University, Fullerton)
- "Battle Los Angeles - The 1969 Los Angeles Mayoral Election between Tom Bradley and Sam Yorty"
Megan Hibbits (History, California State University, Northridge)

Panel 2D: Laboring on the Margins

Room: AL566

- **Chair/Comment: Carrie Lane (American Studies, California State University, Fullerton)**
- "'Feeding with Clothes': Koreans in the Garment Industry in the Americas"
Jin Suk Bae (American Studies, Brown University)
- "California Cleaning: Suburban Space and Domestic Labor in Héctor Tobar's *The Barbarian Nurseries*"
Sally Marie Giles (Literature, University of California, San Diego)
- "(Female) Hobo Punks: Opting Out to Opt In"
Joanne Hall (Women's, Gender, and Sexuality Studies, California State University, Long Beach)



4:30-6:00 -- Session 3

Panel 3A: Animal Studies as American Studies

Room: AL101

- **Chair/Comment: Brett Mizelle (American Studies and History, California State University, Long Beach)**
- “My Dog is My Home: Increasing Awareness of Inter-Species Homelessness in Theory & Practice”
Christine Kim (National Museum of Animals and Society)
- “Animals as Tools for Representation: The Implications of Hybridity and Transformation Throughout History”
Giangelo Leos (American Studies, California State University, Long Beach)
- “The Eye of the Horse: The Cultural Impact of Popular Horse Films”
Ned Weidner (American Studies, California State University, Long Beach)

Panel 3B: Racial Ambiguity: Meanings and Methods Across Discipline and Subject

Room: AL102

- **Chair: Michele Elam (English, Stanford University)**
- **Comment: Allyson Hobbs (History, Stanford University)**
- “‘Not class ... but position’: Genealogical Isolation and Racial Ambiguity in the Adoption of Adaline Patillo”
Adam Thomas (History, University of California, Irvine)
- “Long Lance’s Shot: Recollecting Sylvester Long’s Indian Performativity”
Alicia Cox (English, University of California, Riverside)
- “Migrating Toward Blackness”
Khaled A. Beydoun (School of Law, University of California, Los Angeles)

Panel 3C: Transnational Activism

Room: AL524

- **Chair/Comment: Leila Zenderland (American Studies, California State University, Fullerton)**
- “Building an American Consciousness through Transnationalism: The American Negro and Asian Indian”
Andrea M. Slater (African Studies, University of California, Los Angeles)
- “A New Generation of Cuban Poster Artists Declares Its Independence”
Daniel Belgrad (Humanities and Cultural Studies, University of South Florida)
- “¡Ya basta/Ça suffit! Revisiting the Zapatista Uprising and the Quebecois Separatist Movement Twenty Years After NAFTA”
Stephen Park (The Writing Program, University of Southern California)

Panel 3D: Screening Race

Room: AL566

- **Chair/Comment: William Nericcio (English and Comparative Literature, San Diego State University)**
- “The Desire of Representation and the Limits of the Post-Racial: Psychoanalysis of Race in James Marsh’s *The King* (2005)”
Fabie Chee (Spanish, University of California, Irvine)
- “‘I’m the Mang!’: Authenticity and Subversion in *Blade to the Heat*”
Noel Rene Zavala (English, University of Illinois, Champaign-Urbana)
- “‘Let the Dead Bury the Living’: Hollywood Imagines America’s Colorblind Past”
Justin Gomer (African American Studies, University of California, Berkeley)

SATURDAY, APRIL 27

Registration is open from 9:00 a.m. to 4:00 p.m. in the first floor courtyard of the Arts and Letters building.

10:00-11:45 -- Session 4

Panel 4A: Freedom and Independence in Early American Literature

Room: AL101

- **Chair/Comment: Edward Blum (History, San Diego State University)**
- “Self-Made Men in Early America?: A Close Look at the Writings of Olaudah Equiano and Paul Cuffe”
Jeffrey Gagnon (Literature, University of California, San Diego)
- “Olla Podrida: Transcendentalist Dissent in Harriet Beecher Stowe’s *Uncle Tom’s Cabin*”
Robin Miller (English, California State University, Fullerton)
- “Pacific Sensations: Translocating Orientalism in Herman Melville’s ‘Benito Cereno’”
Colleen Marie Tripp (American Studies, Brown University)
- “National Desires: Producing Childhood Through Histories in 19th Century America”
Gina Marie Occasion (English, University of Massachusetts, Amherst)

Panel 4B: Cold War Cultures

Room: AL102

- **Chair/Comment: Adam Golub (American Studies, California State University, Fullerton)**
- “Educational Politics in Southern California during the Early Onset of the Cold War”
Cameron Kleinberger (History, California State University, Long Beach)
- “Truth, Justice, and the American Way? The Culture of Superman”
Melissa Archibald and Richard Bitting (American Studies, California State University, Long Beach)
- “America with Hungarian Eyes – Hungarian Images of the United States up to and During the Late Cold War”
Mate Gergeley Balogh (Literary and Cultural Studies, University of Debrecen, Hungary)

Panel 4C: Revisiting the Spanish Fantasy Past

Room: AL524

- **Chair/Comment: Elaine Lewinnek (American Studies, California State University, Fullerton)**
- “Consider the Ravens: Indolence and Imperialism in California”
Brett Garcia Myhren (English, University of Southern California)
- “Meet Me at the Intersection of Profit and Homeland Desire: A Surveying Visit to Las Plazas of South Los Angeles”
Jorge Leal (History, University of California, San Diego)

Panel 4D: Music and Identity

Room: AL566

- **Chair/Comment: Kevin Delgado (Music, San Diego State University)**
- “Native American Creation Stories and Songs from Southern California: How Were They Told?”
Steven Elster (Center for Investigations of Health & Educational Disparities, University of California, San Diego)
- “Jump for Joy: Duke Ellington, the Great Migration, and Wartime Los Angeles”
Benjamin Cawthra (History, California State University, Fullerton)
- “Border Hoppin’ Hardcore: Latina/o Punks and the Forming of a Transborder Popular Culture Revolutionary Subjectivity on the Los Angeles / Tijuana Baja California Borderlands, 1974-1999”
Ricci Chivaz Garcia (History, California State University, Long Beach)
- “Mykki Blanco’s ‘New World Order’: Hip-Hop, Gender and Sexuality at the Borderlands”
Jamal Batts (American Studies, California State University, Fullerton)



11:45-1:00 LUNCH and CASA BUSINESS MEETING (AL524)

1:00-2:45 -- Session 5

Panel 5A: The Bureaucracy of American Life

Room: AL101

- **Chair/Comment:** Emily Dietsch (American Studies, George Washington University)
- “‘You’re Fired’: An Interdisciplinary Discourse on Firing Employees”
Rachel Marie Wasko (American Studies, University of California, Berkeley)
- “Carceral Frontiers: Policing Race and Migration in Postwar Oakland, 1945-1966”
Robert Patrick Lee (American Studies, University of California, Berkeley)
- “Racial Microaggressions and the Persistence of Black College Administrators”
Marimas Hosan (Ethnic Studies, San Francisco State University)

Panel 5B: Kiddie Table Ideology: Cultural Communications through Popular Children’s Media

Room: AL102

- **Chair/Comment:** Pamela Steinle (American Studies, California State University, Fullerton)
- “‘Playes Print the Letter’: Fin-de-Siècle American Childhood and Privileged Subalternity”
Mayar Mahshid (History, Bielefeld University, Germany)
- “Rehearsing the Colonial Venture: Popular Manifestations of the American Imperialist Imagination”
Jose Zamora (American Studies, California State University, Fullerton)
- “Weekend at Benson’s: *Regular Show*, 80’s Nostalgia, and Recessional Comfort”
Joseph Meyer (American Studies, California State University, Fullerton)
- “Tending the Garden in Post-Apocalyptic Toontown”
Jedediah Kuhn (American Studies, California State University, Fullerton)

Panel 5C: Progressive Era Religious Cultures

Room: AL524

- **Chair:** Sarah Azaransky (Theology and Religious Studies, University of San Diego)
- “The April 14, 1890 Day of Destruction”
Alan Jacob Clark (Religion, Claremont University)
- “Journey to Azusa Street: Tracing the Migrations of Early Pentecostals to Southern California”
Caroline Bunnell Harris (History, University of California, Los Angeles)
- “U.S. Religious Patriotism during World War I: A Tri-Faith Perspective”
Matthew Cromwell (History, San Diego State University)

Panel 5D: American Studies as Community Engagement

Room: AL566

- **Chair:** Brett Mizelle (American Studies, California State University, Long Beach)
- “Engaging With Community: A Story of a Community Based Learning Partnership”
Maria Avila and Rosemary Sandoval (American Studies and Ethnicity, University of Southern California)
- **Joanna Brooks (English, San Diego State University)**
- “Animal Studies and Advocacy: Engaging the Community With an Outstretched Paw”
Amy A. Breyer (Executive Director, Animal History Museum)

3:00-4:15 -- KEYNOTE ADDRESS:

**“Why We Left: Asking Hard Questions
and Telling New Stories in American Studies”**
Joanna Brooks (English, San Diego State University)
Room: Little Theatre

4:30-6:15 -- Session 6

Panel 6A: Environmental Cultural Studies

Room: AL101

- **Chair/Comment: Sarah Elkind (History, San Diego State University)**
- “Jack London’s Journey to the Sustainable Farm: The Revival of Agrarianism and Sustainable Practices in the Early 20th Century”
Kristin Ladd (American Studies, Utah State University)
- “The American Embodiment of Fossil Fuels”
Bob Johnson (History, National University)
- “Selling the Urban Beach: Evolving Coastal Claims and the Passage of Proposition 20”
Alex Jacoby (History, University of California, Irvine)
- “(Re)Imagining the Past: The Southern Nevada Water Authority’s Performance of Memory”
George Rozsa (American Studies, California State University, Fullerton)

Panel 6C: Memory and Commemoration

Room: AL524

- **Chair/Comment: Benjamin Cawthra (History, California State University, Fullerton)**
- “America’s Fever Dream: The Spanish Flu and Public Memory”
Casey Ratto (American Studies, California State University, Fullerton)
- “Haunting the Halls: Specters of Memory at the Former Camarillo State Hospital”
Diann Rozsa (American Studies, California State University, Fullerton)
- “Taking the Beachhead: Veterans for Peace on California Beaches”
Michael Rancourt (Communication and Rhetoric, Rensselaer Polytechnic Institute)

Panel 6B: Sacred Spaces and Religious Belonging

Room: AL102

- **Chair/Comment: Roy Whitaker (Religious Studies, San Diego State University)**
- “Fluctuating Immigrant Religiosity in Southern California: The Case of Santo Toribio”
Thomas Evans (Religion, Claremont University)
- “American Jewish Diversity: Conversion, Race, and Cultural Change in Contemporary Los Angeles”
Genevieve A. Okada Goldstone (Anthropology, University of California, San Diego)
- “Who Do We Tell? How Do We Tell?: The Legacy of AIDS in a San Francisco Church”
Lynne Gerber (Religion, Politics, and Globalization, University of California, Berkeley)
- “Sacred Anonymity: The Alcoholics Anonymous Meeting as a Sacred Site”
Peter Stearns (American Studies, California State University, Long Beach)



REGISTRATION AND LOGISTICS

REGISTRATION

There is no pre-registration for the meetings. Registration will occur at the meeting itself on the first floor courtyard of the Arts and Letters building. There is a charge of \$65 for all faculty/community registrants and \$25 for all student registrants (grad and undergrad). All presenters, chairs, and attendees, should plan to register.

SAN DIEGO STATE UNIVERSITY

The 2013 CASA conference will be held on the campus of San Diego State University. Panels will be held in the Arts and Letters Building. A map of San Diego State University is available here: <https://sunspot.sdsu.edu/map/>

HOTEL RECOMMENDATIONS

The Ramada Inn (4380 Alvarado Canyon Road, San Diego) is closest to campus and it is near the Grantville Trolley Stop (which taken EAST will land you at the SDSU transit station).

Phone number: (619) 281-2222. We have a guaranteed room rate of \$69/night for Thursday, Friday, and/or Saturday nights. Mention that you are part of CASA.

TRAVEL INFORMATION

For participants who are traveling by plane, the closest airport to San Diego State University is the San Diego International Airport.

You can find trolley information here: <http://www.sdmts.com/trolley/trolley.asp> (notice that SDSU is on the green line)

An interactive map can be found here to follow from the “SDSU TRANSIT CENTER” to the Arts and Letters Building: <https://sunspot.sdsu.edu/map/>

You can find driving directions here: <http://www.sdsu.edu/campusinfo/directions.html>.

PARKING ON CAMPUS

The best place to park is at Parking Structure 4. There are pay terminals on the top floor and walking to the Arts and Letters Building is quite easy. A map for Parking Structure 4 is here: <https://sunspot.sdsu.edu/map/>

GUIDELINES FOR PRESENTERS

To make sure that there is plenty of time for the presentation of each paper and a robust discussion, please plan on limiting your presentations to 15-20 minutes. Presenters should send copies of their papers to their chair/commentator by Monday, April 15, 2013.

AV INSTRUCTIONS FOR CASA CONFERENCE

Each meeting room will be equipped with an LCD projector, screen, and a connector cable. The conference is not supplying computers. You will need to bring a laptop or share a laptop with someone else in the session. Presenters should collect their presentations on one laptop prior to the session. This will minimize delays once the session begins. We recommend that you bring your presentation on a USB drive or CD as a backup. Mac users are advised to bring their own adaptors for the digital projectors.

SDSU does have visitor wireless login, but one must agree to the University’s rules and then reboot one’s computer or tablet (so be prepared for the time that may take).



FOOD & DRINK

Participants are invited to meet at Banbu Sushi Bar & Grill after the Friday night session.

8555 Fletcher Parkway
La Mesa, CA 91942
Grossmont Trolley Center
(619) 589-0071

Coffee and tea will be provided on Friday afternoon. Coffee, tea and pastries will be provided on Saturday morning and drinks and cookies will be available between afternoon sessions on both days. On Saturday, lunch will be provided for all registered conference participants.

There are several nice restaurants within walking distance of the Ramada Inn on Fairmont Road/Mission Gorge Rd. near the hotel, including Szechuan Mandarin, and on Camino Dr. Rio N., including Chili's Grill and Bar. Ask at Ramada Inn front desk for information.

GRADUATE STUDENT PAPER PRIZE

CASA awards a prize to the best graduate student paper presented at the annual meeting. Students who wish to nominate themselves should submit a copy of their paper via email to prize committee chair Brett Mizelle (dmizelle@csulb.edu) no later than April 30th.

The national American Studies Association (ASA) meeting in Washington D.C., November 21-24, 2013 will feature a panel of outstanding graduate student papers drawn from different regional ASA chapter meetings. The winner of the CASA prize earns a spot on this panel and will be able to present his/her paper at ASA in the fall. CASA will help defer the cost of student travel to ASA.



ABOUT CASA

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The California American Studies Association (CASA) was created in 1982, when the northern and southern California ASA chapters were combined. Annual three-day conferences were held every spring from 1983 to 2003, addressing focused topics and drawing presenters and attendees not only from California but also from other regions. After a five-year hiatus, a small group of veteran and new members revived the association and held a conference in 2008 at Soka University of America. In 2009 CASA met at UC Santa Barbara, in 2010 at CSU Long Beach, and 2011 at CSU Fullerton. More information regarding CASA and its annual conferences can be found at the Association's webpage: <http://hss.fullerton.edu/amst/casa/>

2012-13 CASA Executive Committee

President: Adam Golub, CSU Fullerton

Vice President: Edward J. Blum, San Diego State University

Treasurer: Jackie Donath, CSU Sacramento

Secretary: Elaine Lewinnek, CSU Fullerton

Representative to ASA Regional Chapters Committee: Brett Mizelle, CSU Long Beach

APPRECIATIONS

CASA 2013 Conference Organizer:

Edward J. Blum, San Diego State University

CASA 2013 Program Committee:

Adam Golub, CSU Fullerton

Brett Mizelle, CSU Long Beach

Elaine Lewinnek, CSU Fullerton

Matt Cromwell, San Diego State University

Thank you to Adam Golub for updating the CASA website.

Thank you to Matt Cromwell for the program layout and design.

Thank you to Rebecca Ballinger and Anne Tessier for their assistance with reception and registration planning.



SCHEDULE AT A GLANCE

Friday, April 26

1:00 - 2:30 p.m.

ROOM: AL101
“Representations and Behaviors of Women and Children in the Antebellum South”

ROOM: AL102
“Radical Visions of Nature and Wilderness: Self-realization and Return, Ecofeminism, and Anarcho-Primitivism”

ROOM: AL524
“Looking at Women: Representing Gender in Postwar America”

ROOM: AL566
“Cultures of Medicine”

COFFEE BREAK

2:45 - 4:15 p.m.

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ROOM: AL102
“American Foodways”

ROOM: AL524
“Race and Politics in California”

ROOM: AL566
“Laboring on the Margins”

4:30 - 6:00 p.m.

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“Animal Studies as American Studies”

ROOM: AL102
“Racial Ambiguity: Meanings and Methods Across Discipline and Subject”

ROOM: AL524
“Transnational Activism”

ROOM: AL566
“Screening Race”

Saturday, April 27

10:00 - 11:45 a.m.

ROOM: AL101
“Freedom and Independence in Early American Literature”

ROOM: AL102
“Cold War Cultures”

ROOM: AL524
“Revisiting the Spanish Fantasy Past”

ROOM: AL566
“Music and Identity”

11:45-1:00 LUNCH and CASA BUSINESS MEETING

1:00 - 2:45 p.m.

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“The Bureaucracy of American Life”

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“Kiddie Table Ideology: Cultural Communications through Popular Children’s Media”

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“American Studies as Community Engagement”

3:00 - 4:15 KEYNOTE ADDRESS: Joanna Brooks

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“Memory and Commemoration”

