

The Comprehensive University In a Corporate Age

A Conference at
California State University, Fullerton

April 22, 2016

Co-sponsored by the California American Studies Association; the CSUF Departments of American Studies; Asian-American Studies; English, Comparative Literature, and Linguistics; Gerontology; History; Sociology; Women and Gender Studies; and the Cultural and Public History Association at CSUF



Registration

Please preregister at <https://www.eventbrite.com/e/the-comprehensive-university-in-a-corporate-age-tickets-24222641573> so that we will know how many meals to order. There is no registration fee.

Directions

The Titan Student Union at California State University, Fullerton is near 800 N. State College Blvd, Fullerton CA 92831. From the 57 Freeway, exit at Nutwood Ave. Turn left (west) onto Nutwood Ave., then turn right (north) onto State College Blvd. Turn right onto Gymnasium Drive into the State College Parking Structure. Look for the block of parking reserved for conference attendees. The Titan Student Union is just south of the State College Parking Structure, on Student Union Way.

You may also park in other CSUF campus lots for an \$8 visitor's fee. For campus maps and directions, see <http://www.fullerton.edu/campusmap/>

2016 Conference Organizers

Rebecca Dolhinow and Elaine Lewinnek, co-chairs, along with Ed Blum, Jon Brusckke, Lana Dalley, Nancy Fitch, Eliza Noh, Peter Stearns, Eileen Walsh, and Laura Zettel-Watson

About this Conference

Since it was founded in 1981, CASA has been an open, inclusive regional organization devoted to promoting the field of American Studies, particularly in California. Our annual conference welcomes undergraduate and graduate students, K-12 educators, college and university faculty, and community members. CASA is a regional branch of the national American Studies Association, but membership in the American Studies Association is not required of conference presenters or attendees.

Every other year, we hold a broad, multi-day conference. In alternate years, we organize a smaller, themed conference. This year's conference theme is the corporatization of higher education. Our questions include: How did we get here: how has the climate of universities changed in recent years, especially at public universities? What does the corporatization of higher education mean for faculty governance, student access, political activism, and academic freedoms? How do the liberal arts fit with the neoliberal trend in higher education? We hope to explore these questions and more on April 22.

The Corporatization of Higher Education

Friday, April 22, 2016

9-9:30 am	Registration, Coffee, and Tea	TSU Pavilion A
9:30-10:30 am	Opening Remarks Michael Meranze, History, UCLA “Waiting for the University: Privatization, Managerialism, and the Struggles over Public Higher Education.”	TSU Theater
10:30-10:45 am	Snack Break	TSU Pavilion A
10:45-11:45 am	“The Corporate University and the Assault on Ethnic & Gender Studies” Donna Nicol, Women & Gender Studies, CSUF Carie Real, History, CSUF Becky Dolhinow, Women & Gender Studies, CSUF	TSU Theater
12-1:00 pm	Lunch and informal roundtable discussions	TSU Pavilion A
1:00-2:00 pm	“Conservative and Corporate Uses of Pluralism: Philanthropy, Austerity and Academic Freedom” Catherine Liu, Film & Media Studies, UCI Vinayak Chaturvedu, History, UCI Anandi Roi, Comparative Literature, UCI	TSU Theater
2:00-2:30 pm	Closing Remarks “Reflections on Shared Faculty Governance” Nancy Fitch, History, CSUF Jon Bruschke, Communications, CSUF	TSU Theater
2:30-3:15 pm	CASA business meeting All are welcome	TSU Pavilion A

